

Automotive Pro-Cut Vinyl Decals

Individual Cut Letters / Graphics

Standard Materials:



Pratt Auto Group St. Louis, MO



Price includes 14 or less picks. Additional picks are 2¢ (A) per pick, per decal.



Transfer vinyl cut letters and graphics directly to the vehicle!

No. 598 Pro-Cut	Decals	125	250	500	1000	1500	2500
10 or Less	Die-Cut Vinyl Only	\$1.94	1.17	.637	.439	.427	.372
Square Inches	Each Printed Color	\$.985	.582	.308	.198	.146	.109
11 to 17	Die-Cut Vinyl Only	\$2.10	1.27	.715	.531	.509	.427
Square Inches	Each Printed Color	\$1.03	.619	.318	.215	.164	.126

Please identify repeat orders.

5A-R



Quick and Easy to Apply...



Lay decal FACE UP on a smooth hard surface. Squeegee the surface to ensure good contact between the pre-mask and the vinyl beneath it.



Lay decal flat FACE DOWN. Slowly remove backing paper from the pre-mask, pulling straight back and flat as shown (not at an angle).



Apply pressure-sensitive vinyl to prepared surface, then squeegee pre-mask surface using overlapping strokes.



To expose product, pull pre-masking away at an angle as shown above, using a continuous motion. If bubbles occur in the letters, simply prick with a needle and smooth. Do not use a knife or razor

Hitch Covers



4-Color Process Hitch Cove	rs 50	125	250
No. 1161 - 1163 Lamin	ated \$4.92	4.14	3.69
No. 1191 - 1193 Dome	d \$6.10	5.59	5.25
Please identify repeat orders	-		3C



Oval - 5½6" x 3½" No. 1161 Laminated No. 1191 Domed

Circle - 3²/₃²" dia. **No. 1162** Laminated **No. 1192** Domed

Square - 35/16" x 35/16" No. 1163 Laminated No. 1193 Domed

The sizes listed are approximate dimensions.

Covers fit a standard 2" receiver hitch.

License Plates





Use Back Imprint for Coupons!

- Upsell to Your Existing Auto Dealers
- Incentivize New Buyers
- Encourage Repeat Business
- Priced as an Additional Color

12" x 6"

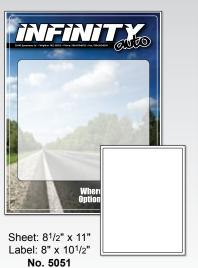
Spot Color License Plates		50	100	250	500	750	1000	1500	2000	3000	5000
No. 314 6-Ply All-weather Card	One Color	\$2.93	1.56	1.03	.632	.501	.419	.348	.293	.244	.223
No. 312 .030" White Plastic	One Color	\$4.12	2.23	1.48	1.12	1.00	.941	.882	.788	.647	.588
No. 321 .015" Polyethylene	One Color	\$3.64	2.06	1.21	.794	.653	.581	.512	.439	.368	.322
No. 313 .023" Polyethylene	One Color	\$4.10	2.21	1.46	1.03	.815	.777	.711	.593	.494	.446
No. 315 .035" Polyethylene	One Color	\$4.68	2.60	1.79	1.31	1.20	1.04	.933	.834	.759	.654
No. 316 .055" Polyethylene	One Color	\$4.94	2.71	1.82	1.53	1.37	1.35	1.25	1.08	.964	.882
Each Add'l Color		\$2.12	1.10	.581	.335	.268	.218	.153	.119	.086	.065
Please identify repeat orders. 7A-B-C-D									A-B-C-D		

States Require Only A **Rear License Plate** Alabama Michigan Arkansas Mississippi Arizona **New Mexico** Delaware **North Carolina** Florida Oklahoma Georgia Pennsylvania Indiana **South Carolina** Kansas Tennessee Kentucky West Virginia Louisiana



125 250 **4-Color Process License Plates** No. 3162 .035" Polyethylene \$4.78 3.62 2.64 1.93 1.58 1.40 .055" Polyethylene No. 3161 \$5.21 3.79 2.91 2.21 2.02 1.74 Each Add'l Spot Color \$1.10 .581 .335 .218 .153 .122 Please identify repeat orders. 5A-B

Automotive Laser Labels





****Classic**** Pre-Owned Automotive	
Important Vehicle	
Information	

Run the pre-printed sheets through a laser printer, identifying important vehicle information.



Peel away the outside edge of the material exposing the adhesive on the edges only.



With the entire edge removed, apply to the inside of the vehicle's window.

		PRICE PER THOUSAND								
Automotiv	ve Laser Labels	1000	2000	3000	5000	10,000				
No. 5051	4-Color Process	\$413.00	403.00	308.00	299.00	246.00				
Please iden	tify repeat orders					5A				

Business Card Magnets





3½" x 2"

4-Color Process Business	Card Magnets - 3 Day	125	250	500	1000	1500	2500	5000	10,000
No. 3306 Square Corners	Approximately .019"	\$.755	.453	.305	.233	.212	.181	.136	.102
Please identify repeat orders.									8C
4-Color Process Business	Card Magnets - 5 Day	125	250	500	1000	1500	2500	5000	10,000
4-Color Process Business No. 3310 Square Corners	Card Magnets - 5 Day Approximately .019"	125 \$.641	250 .384	500 .257	1000 .213	1500 .181	2500 .161	5000	10,000 .096

Mini Key Tags





SERVICE CENTER SAVINGS CARD 555-555-5555

> 23/4" x 11/4" No. 6763 4-Color Process

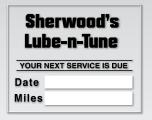
4-Color Process	Mini Key Tags		125	250	500	1000	1500	2500
No. 6761, 6763	.020" Laminated Plastic	One Side	\$1.35	.886	.639	.583	.561	.498
	.020" Laminated Plastic	Two Sides	\$1.50	.912	.661	.604	.573	.509
Discontinuity and a second								

Key rings are included in the price and are not attached.

Static Stick Service Decals



No. 780 2¹/2" x 2" (individual decals) **No. 1205** 2¹/2" x 2" (on a roll)



No. 781 2¹/₂" x 2" (individual decals) **No. 1206** 2¹/₂" x 2" (on a roll)



Static Stick Service Decals can be easily removed when the vehicle is serviced again. Because they adhere with static, there is no adhesive residue to clean up.



No. 682 2" x 1¹/₂" (individual decals) **No. 1204** 2" x 1¹/₂" (on a roll)



No. 680 2" x 1¹/₂" (individual decals) No. 1202 2" x 1¹/₂" (on a roll)



No. 681 2" x 1¹/2" (individual decals) **No. 1203** 2" x 1¹/2" (on a roll)

No. 782 2 ¹ / ₂ " x 2" (individual decals)
No. 1207 2 ¹ / ₂ " x 2" (on a roll)

Static Stick Service Decal	s	250	500	1000	1500	2500	5000	10,000	15,000
No. 679-682, 1201-1204	One Color plus Write-on White	\$.682	.382	.241	.177	.132	.091	.065	.059
No. 779-782, 1205-1208	One Color plus Write-on White	\$.741	.423	.262	.196	.146	.108	.073	.065
Each Add'l Color		\$.305	.156	.084	.067	.046	.026	.019	.017

Please identify repeat orders. 5A-B-C-D

Deluxe Loyalty Cards



Card is 3³/₈" x 2¹/₈" Key tag is 1¹/₁₆" x 2¹/₈" Combined size is 4⁷/₁₆" x 2¹/₈"

No. 6067 .030" Deluxe White Plastic



Combined size is 51/2" x 21/8"

No. 6068 .030" Deluxe White Plastic



33/8" x 21/8"

No. 6061 .030" Deluxe White Plastic



Please identify repeat orders.

5A-B-C

Banners

Banners are 4-color process printed and supplied on 13 oz. reinforced vinyl banner material.





Stock Banr	ners	1	2	6	12	25	50
No. 1166	3 ft. x 2 ft.	\$ 20.18	18.11	17.08	16.56	16.04	15.01
No. 1167	8 ft. x 3 ft.	\$ 80.73	72.45	68.31	66.24	64.17	60.03
No. 1168	8 ft. x 4 ft.	\$107.64	96.60	91.08	88.32	85.56	80.04
No. 1172	5 ft. x 3 ft.	\$ 50.46	45.28	42.69	41.40	40.11	37.52
No. 1177	6 ft. x 3 ft.	\$ 60.55	54.34	51.23	49.68	48.13	45.02
Please identi	fy repeat orders.						6C

No. 1179 Custom Banners	1	2	6	12	25	50
Price Per Sq. Foot (144 sq. inches)	\$3.36	3.02	2.85	2.76	2.68	2.50
Please identify reneat orders						60



Window Ads

Individual Cut Letters / Graphics



Lakeside Fiberglass Repair **PARTS DEPARTMENT**

Standard Materials:



ARMSTRONG AUTO COMPLIMENTARY SHUTTLE RIDE

No. 596, No. 59	96C Personalized Pro-Cut Decals	4	6	8	10	12	24
117 to 240	No. 596 Die-Cut Vinyl Only/Standard Pre-Mask	\$ 54.50	38.15	32.45	28.49	24.21	20.59
Sq. Inches	No. 596C Die-Cut Vinyl Only/Clear Pre-Mask	\$ 55.59	39.30	33.42	29.92	25.42	21.61
oq. mones	1 to 4-Color Process Printing Add	\$ 36.24	30.80	26.16	21.31	18.12	15.39
241 to 375	No. 596 Die-Cut Vinyl Only/Standard Pre-Mask	\$60.97	51.82	44.06	37.44	31.83	27.05
Sq. Inches	No. 596C Die-Cut Vinyl Only/Clear Pre-Mask	\$62.19	53.37	45.38	39.31	33.42	28.41
oq. mones	1 to 4-Color Process Printing Add	\$40.52	34.45	29.25	24.89	21.14	17.98
For additional s	Please	e identify	repeat or	ders.		6A	

Contact us for additional window decal options!

Price includes 14 or less picks. Additional picks are 2¢ (A) per pick, per decal.



Vleridian

EST. BRAND 1991
MARKET
ADVERTISE

Contact your Meridian Sales Rep Today or visit www.meridian-direct.com

sales@meridian-direct.com p. 815.885.4747 f. 815.885.4646 8173 Starwood Drive, Loves Park, IL 61111

